



BEDAUX SERIOUS GAMES



**Bedaux Car Assembly Game is finalist
of the International Business Learning Games Competition 2017!**

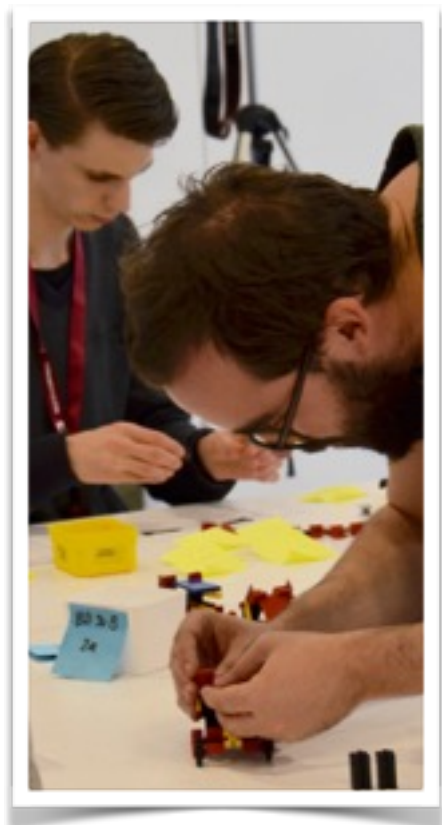


The International Business Learning Games Competition is organised by the Business Excellence Institute, a membership body that works to help its members get outstanding results for all their stakeholders. It promotes excellence in management and the Business Excellence profession and has members on 5 continents.

Bedaux Car Assembly Game

Dynamics, tension, physical activity and creativity are the basis for our serious games, in which participants are encouraged to experiment with business processes, leadership and teamwork.

We started the development of the Bedaux Car Assembly Game some 5 years ago. Since then the game has been played by numerous teams from different organisations in many countries. The game is still being continuously improved with our focus on increasing the impact of the learning outcomes of the game on our customer's operations. Many of our customers use our game as a physical activity in a blended learning process. We are very proud that our Car Assembly Game has made it into the finals of this heavily fought international competition!



The finals will take place October 2nd 2017 in Lisbon, Portugal

We'll keep you informed!

International Business Learning Games Competition

2017 Finalists

Bedaux Car Assembly	The Netherlands
Change Navigator	Denmark
Competence Game	Poland
Connector Innovation Game	Ireland
Innovation Makers	France
Supply Chain Game	Norway



BusinessLearningGames.com

